

Anthony Cafaro

Designer

Contact

anthonycafarocom
anthonycafaromecom
@anthonycafarocom

Education

School of Visual Arts

New York, NY

Sept. 2005 – May 2009

BFA Graphic Design

Awards and Accolades

- People's Voice Winner for Branded Content at the *Webby Awards*, 2010
- Best Original Score at *AICP Show*, 2010
- "Find the Creative Magic" Award at *Google OMGs* (Google Internal), 2010
- Gold Award from *Graphis New Talent Annual*, 2010
- The O.C. Award by *The Operations Committee* (Google Internal), 2009
- Gold Cube from *Art Directors Club*, 2009
- Exhibited at the 2008 & 2009 *SVA Advertising and Graphic Design Portfolio Exhibition*
- Exhibited at the 2008 & 2009 *SVA Motion Graphics Portfolio Exhibition*
- Awarded the SVA "Boyz Scholarship", 2008

Experience

Google Creative Lab

New York, NY

Designer

June 2009 to present

Joining Google as a part of "The Five," I had the opportunity to create the first ever Google commercial for search (which aired on Super Bowl XLV) and art directed the award-winning global campaign, "Search Stories." In addition to contributing to the Chrome "The Web is What You Make of It" campaign, I also created the launch videos and interactive demo site for The Google+ Project.

Kirshenbaum Bond + Partners

New York, NY

Designer

April 2007 to June 2009

Here I redesigned kb.com which entailed art directing a green screen shoot, an agency wide photo shoot, Flash animations, and designing the entire user experience. I also worked on the style guide for BMWUSA.com, and other accounts such as Wendy's, Nationwide, Cablevision, Diageo, and Panasonic.

RDAi

New York, NY

Intern

July 2006 to June 2007

Here I gained confidence by learning my work and abilities compare with working professionals, and perhaps more importantly, that communicating with coworkers and having an efficient workflow is just as essential to design as aesthetics and technical abilities.