

Anthony Cafaro

Web, Motion and Print Design

Contact

AnthonyCafaro.com
acafaro@google.com
973 943 9974

271 Avenue C
Apt 2H
New York, NY 10009

Education

School of Visual Arts
New York, NY
Sept. 2005 – May 2009
BFA Graphic Design

Saint Peter's College
Jersey City, NJ
Aug. 2004 – May 2005

Awards and Accolades

- *OC Award* for Search Stories
- Art Director's Club Awards: *Gold Cube*
- 88th Art Director's Club Annual Entry
- Graphis New Talent Annual 2010: *Gold Award*
- 2008 & 2009 SVA Advertising and Graphic Design Portfolio Exhibition
- 2008 & 2009 SVA Motion Graphics Portfolio Exhibition
- SVA Boyz Scholarship Winner, 2008

Experience

Workforce Logic at **Google Creative Lab**
New York, NY
Designer

June 2009 to present

I've had the opportunity to create the first ever Google commercial for search (which aired on the Super Bowl) and art directed Search Stories (which won an OC award). I've also developed print and motion work for Chrome and contributed to Google Translate, Connect (American Sales Conference) and a Board of Directors Year in Review video.

Kirshenbaum Bond + Partners

Dotglu LLC
New York, NY
Designer

April 2007 to June 2009

Here I redesigned *kb.com* which entailed art directing a green screen shoot, an agency wide photo shoot, Flash animations, and designing the entire website. I also worked on the style guide for *bmwusa.com*, and other accounts such as Wendy's, Nationwide, Cablevision, Diageo, and Panasonic.

RDAi

New York, NY
Intern/Designer

July 2006 to June 2007

I learned my work and abilities compare with working professionals, and perhaps more importantly that communicating with coworkers and having an efficient workflow, is just as essential to design, as aesthetics.